

MBA IN MEDIA MANAGEMENT ESSAY

Please write one essay. You are free to complete the essays as you like - there are no restrictions, except, the essays must be written with word processing software (computer) or a typewriter and each essay should be no longer than 12.000 keystrokes (including spaces).

Assignment:

1. It is the year 2030 and your autobiography has just been published. What do the book reviews and critics say?

Please send your essay along with all supporting documents of your application.

MEDIENMANAGEMENT
Finkenau 35
D-22081 Hamburg

_ TELEFON
+49 (0) 40-41 34 68-0

_ TELEFAX
+49 (0) 40-41 34 68-10

_ E-MAIL
medienmanagement@
hamburgmediaschool.com

_ GESCHÄFTSFÜHRUNG
Prof. Dr. Insa Sjurts

_ HRB
Amtsgericht Hamburg
HRB 87 340

_ BANKVERBINDUNG
Commerzbank AG
(ehemals Dresdner Bank AG)
BLZ 20080000
Kto.-Nr. 937090000