

Economics of Media Bias Workshop, June 25-26, 2015, in Hamburg, Germany

## Program

Venue: Hamburg Media School, Room 211/215, Finkenau 35, 22081 Hamburg

### Thursday, June 25

- 9.30 - 10.15 Reception and welcoming coffee
- 10.15 - 11.45 **Session 1**  
*Ruben Durante, Sciences Po* "Attack when the world is not watching? International media and the Israeli-Palestinian conflict" (with Ekaterina Zhuravskaya)  
*Bei Qin, University of Hong Kong* "The effect of Chinese microblogs on drug quality – The central or local governments matters?" (with Tomas Larsson and David Strömberg)
- 11.45 - 12.00 Coffee break
- 12.00 - 13.00 **Keynote:** *Andrea Prat, Columbia University* "Media power"
- 13.00 - 14.15 Lunch break
- 14.15 - 15.45 **Session 2**  
*Matthew Ellman, Institute for Economic Analysis (CSIC) and Barcelona GSE* "Softness bias in the news: Optimal subsidies, price floors and competitive threats"  
*Fabrizio Germano, Universitat Pompeu Fabra and Barcelona GSE* "Time scarcity and the market for news" (with Larbi Alaoui)
- 15.45 - 16.00 Coffee break
- 16.00 - 17.30 **Session 3**  
*Jil Sörensen, Hamburg Media School* "Political media scandal and election cycles" (with Marcel Garz)  
*Fabrizio Germano, Universitat Pompeu Fabra and Barcelona GSE* "Opinion dynamics via search engines" (with Francesco Sobbrío)
- 19.30 - Dinner

## Friday, June 26

- 9.30 - 11.00 **Session 4**  
*Johannes Hermle, NBER and University of Bonn* “Does conflict of interest lead to biased coverage? Evidence from movie reviews” (with Stefano DellaVigna)  
*Johannes Münster, University of Cologne* “Quantity restrictions on advertising, commercial media bias, and welfare” (with Anna Kerkhof)
- 11.00 - 11.15 Coffee break
- 11.15 - 12.45 **Session 5**  
*Marcel Garz, Hamburg Media School* “A research network on economics of media bias”  
*Gregory J. Martin, Emory University* “Bias in cable news: Real effects and polarization” (with Ali Yurukoglu)
- 12.45 - 14.00 Lunch break
- 14.00 - 15.30 **Session 6**  
*Christian Kolmer, Media Tenor International* “Asymmetric perceptions of the economy: Who follows whom?” (with Konstantin Kholodilin, Tobias Thomas, and Dirk Ulbricht)  
*Deborah Kistler, University of Lausanne* “To steal or not to steal: The effects of media on respect for property rights” (with Christian Thöni)
- 15.30 - 16.00 Discussion and final remarks

Each presentation last 30 minutes, followed by 15 minutes for discussion.